

Salem Audiology Clinic

HEAR FOR LIFE



FALL into
BETTER HEARING

Salem Audiology Clinic
www.salemaudiologyclinic.com

Autmun
2023

HEAR FOR LIFE

**Salem
Audiology
Clinic** Where you can trust
what you hear.

The Hear For Life magazine is published quarterly, sharing reliable information and stories about hearing loss, technology, tinnitus, and other health and hearing balance conditions.

Our magazine is designed for consumers and professionals alike highlighting current news and real-world solutions based on the latest research and technology. We meaningfully connect members of the hearing loss community to one another while providing timely information on health and hearing loss.

General topics regularly covered in the magazine:

- Tips for living well with hearing or balance conditions
- Tools for prevention and education, and advocacy and management

Publishers letter



Devon Grogans
Director of Marketing & Editor

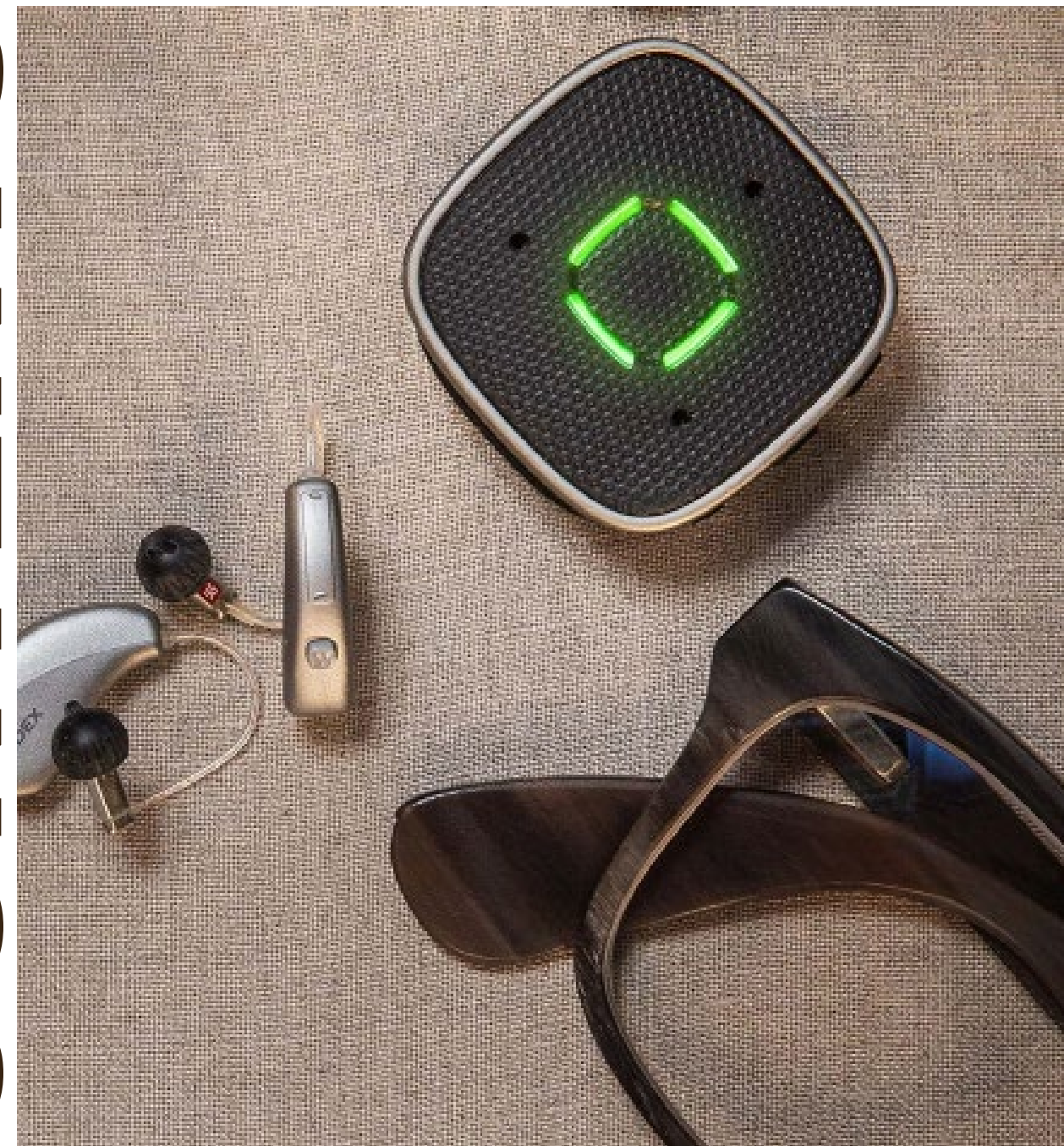
I am thrilled to be a part of Salem Audiology Clinic. This company prioritizes ongoing education and ensuring our patients are well-informed throughout their hearing health journey. An informed patient is the best patient; this is why we offer free monthly classes on various topics, including purchasing a hearing aid, managing tinnitus, and available accessories. We aim to empower our community to make the best decisions for themselves or their loved ones while offering refresher courses for those who already wear hearing aids.

I am proud to be a member of a team with high standards for our Audiologists and staff. We genuinely care about the people we work with and help, and we treat everyone who walks through our doors with the same level of care we would give to a close friend or family member. As I approach my fourth year with this beautiful clinic, I continue to be impressed by the level of care we offer our patients from start to finish. Our 100+ five-star reviews on Google remind us that making someone feel cared for is just as important as what we can do for them.

This is why I look forward to coming to work every day.

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Back to school checklist for children with hearing aids

It's back-to-school season, and while you may be focused on buying new supplies and clothes for your child, it's important to take some extra steps if your child has hearing loss and wears hearing aids. Here's a helpful back-to-school checklist to make sure your child is prepared:

1. Schedule an updated hearing test with an audiologist at Salem Audiology Clinic, if it's been over a year since their last test. This will help ensure that their hearing aids are properly programmed and that they are hearing their best when they start school.

2. Reach out to your child's teachers and coaches at Salem-Keizer Public Schools before the school year starts to educate them about your child's hearing loss and communication needs. If your child is young, it's also helpful to show the teacher how their hearing aids work and how to troubleshoot basic issues. Providing a lapel mic that streams audio directly to the hearing aids is also a good idea.

3. Stock your child's backpack with extra batteries, cleaning tools, a lanyard to clip their hearing aids to their clothing, a basic manual for troubleshooting, and a notebook for written communication in case their hearing aids stop working.

By taking these steps, you can help ensure that your child is set up for success in the classroom and beyond.

If your child fails a school screening or shows signs of difficulty hearing, it is strongly recommended to follow-up with an audiologist for further diagnostic testing. The earlier children with hearing loss are identified, the sooner we can provide the necessary tools and resources to enhance their academic performance.

Call Salem Audiology Clinic today (971) 701 - 6322

5 Fall Hearing Health Tips

As the leaves change color and fall to the ground, fall brings about a range of activities and events, from football games to nature walks. However, it's important to keep in mind that fall also comes with some potential risks to our hearing, such as loud leaf blowers and cheering crowds. Here are some tips to protect your hearing during this season:

- Shield your ears from seasonal noises.
- Don't forget to apply sunscreen.
- Be aware of possible allergens.
- Keep your ears warm.
- Schedule a hearing test if you haven't had one yet.

It's not just fall that can be loud. Every season has its own set of noisy events, such as concerts and fireworks in the summer, landscaping equipment in the spring and fall, and hunting during the fall. Carrying earplugs or other hearing protection can help safeguard your ears from unexpected loud noises.

Even if the weather is cooler, the sun's ultraviolet radiation can still cause damage. Applying sunscreen before going outside is a good practice year-round.

Allergies are also common in the fall, with ragweed pollen being a significant allergen. Allergies can affect our ears in various ways, such as muffled hearing, itching, and dizziness. Keeping your ears and hearing aids (if you use them) clean and dry and taking antihistamines can help ease symptoms.

As the temperature drops, our ears can feel the cold more acutely since they don't have any insulating fat. Wearing hats, hoodies, and earmuffs can help keep your ears warm and protect your hearing.

Finally, getting an annual hearing test with an audiologist is an excellent way to identify potential hearing issues early and start treatment as soon as possible. Don't forget to schedule your appointment soon!

At Salem Audiology Clinic we love fall and all the fun it brings. Be sure to follow these tips so that you can get the most out of the season too.

FALL HEARING Health Tips

- 1 PROTECT YOUR EARS FROM SEASONAL SOUNDS**
Keep earplugs around for leaf blowers, power tools, loud crowds, hunting rifles, and other loud fall noises.
- 2 DON'T SKIP THE SUNSCREEN**
UV rays don't go away once summer is over! Keep wearing sunscreen on your face neck and ears.
- 3 BE AWARE OF ALLERGENS**
Spring isn't the only allergy season, unfortunately! Ragweed is the most common fall allergen, and allergies can affect hearing. Stay dry and use antihistamines.
- 4 KEEP YOUR EARS WARM**
As we get towards the later side of fall, make sure you wear warm earmuffs or hats when you're out!
- 5 SCHEDULE A HEARING TEST**
Getting an annual hearing test is smart, so schedule yours with an audiologist before the year ends!



Phonak Naida™ Lumity

CONVERSATIONS SHINE WITH LUMITY

Hearing aid technology has improved significantly over the last decade, as many other devices, such as TVs and wireless earbuds, have. The Phonak Lumity likewise has better features and technology than one may expect. It employs many abilities that smart devices now have.

The Lumity is based on the Paradise series of hearing aids from Fall 2020 and the Lumity was released in August 2022. It has new Paradise features that make a true difference in user experience. It features tap control, better Bluetooth connectivity (more devices able to be paired at a time), improved automatic adaptability, Audéo Life waterproof features, and the world's first intelligent hearing aid receiver ActiveVent.

New Lumity Features

There are two main categories

of improvement- the charging system and the hearing aid technology.

The new device comes with a wireless charger that works like an earbud case. It charges automatically and only takes three hours to fully charge. There's also a portable version that can charge the device up to three times on-the-go.

AutoSense 5.0 is a new and improved version of the AutoSense feature. It's a program that uses advanced technology to analyze

the sounds in your surroundings up to 700 times every second. This update has made significant improvements to make it more comfortable for you to wear and easier for you to understand speech. With AutoSense, your hearing aids will automatically adjust to the sounds around you, switching between up to seven different programs. It adapts quickly to different environments, allowing you to hear everything around you clearly.

Phonak's hearing aid uses ActiveVent to block out environmen-

tal noise and provide a natural hearing experience. The new StereoZoom mode reduces background noise and improves speech clarity in noisy environments. Research shows it significantly improves sound quality and reduces listening effort. StereoZoom helps you hear from a variety of speaker directions while blocking out non-essential noises. This includes hearing multiple speakers at once.

Bluetooth Compatibility

These hearing aids can connect to up to eight devices via Blue-

tooth, including iPhones and Android phones for hands-free calling. They can also be paired with a TV using the Phonak TV Connector. The Advanced and Premium performance levels offer Tap Control, allowing you to control calls and Bluetooth functions with a simple tap on the hearing aid.

Smartphone App Availability

The MyPhonak app (available for both iPhone and Android) captures health data and allows you to control your hearing aids with your phone, in addition to providing the user with access

to enhanced hearing controls and personalization options. Your audiologist can also use the app to adjust your hearing aids remotely in real time.

Tinnitus Balance

The Lumity device combines hearing loss and tinnitus treatment in one convenient device. It offers customizable sound options for tinnitus and is compatible with Bluetooth audio devices. The Phonak team believes tinnitus can be retrained by the brain, and the Tinnitus Balance feature aims to do just that. It's a modern solution to tinnitus treatment.

Overall, the Phonak Lumity is an impressive device that makes hearing aids more streamlined and intelligent, requiring less effort from users to hear. It is effective for mild to profound hearing loss and looks stylish while wearing it. With the Tap Control and Bluetooth features, you can easily interact with other devices in your life. Our audiologists at Treble Health give the Lumity a 5 out of 5 star rating.



To find out more about the **Phonak Lumity**, or to see if it's right for you contact **Salem Audiology Clinic** today at **(971) 701 - 6322** and schedule a no cost consultation with one of our audiologists.

Source: <https://treblehealth.com/phonak-audeo-lumity-review/>

ACCESSORIES GUIDE FOR HEARING AID USERS

Hearing Aid accessories designed to further improve your hearing in certain situations and to help with the cleaning and care of your devices. These additional products and tools help preserve the lifespan and functionality of your hearing aids.

STAY CONNECTED



communicate wherever you are and wherever you go.

REMOTECONTROL

A SIMPLE, HANDHELD REMOTE MADE TO EASILY CONTROL YOUR PHONAK HEARING AIDS WITHOUT FUMBLING OR BEING DISTRACTED.

TV CONNECTOR

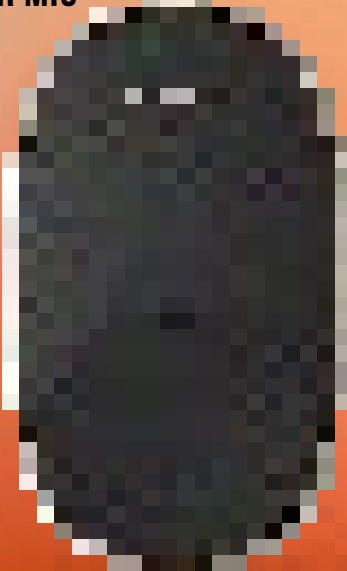
A WIRELESS HEARING AID ACCESSORY THAT STREAMS TV AND MUSIC DIRECTLY TO YOUR HEARING AIDS USING BLUETOOTH® TECHNOLOGY.



STAY DRY

A DISCREET AND EASY-TO-USE MICROPHONE THAT ATTACHES TO YOUR PARTNER'S LAPEL TO IMPROVE HEARING DURING ONE-ON-ONE CONVERSATIONS.

PARTNER MIC™



CHARGERS

RECHARGEABLE TECHNOLOGY PROVIDES MORE RELIABLE SOLUTIONS BY CONTINUOUS INVESTMENTS IN ENGINEERING AND FIRMWARE UPGRADES.



STAY POWERED

STANDARD DISPOSABLE BATTERIES



REDUX HOME BRINGS PROFESSIONAL-GRADE DRYING TO YOUR HOME, SO YOU CAN BE MOST PROACTIVE IN MAINTAINING YOUR DEVICES' PERFORMANCE AND LONGEVITY.

REDUX HOME DRYER

ROGER ON

ROGER ON™ IS A UNIQUE MICROPHONE FOR EVERYDAY USE IN NOISE AND OVER DISTANCE. IT RECOGNIZES IF SPEECH IS COMING FROM THE LEFT OR RIGHT SIDE OF THE WEARER AND PROVIDES SPATIAL INFORMATION TO COMBINE VISUAL AND AUDIO CUES.

EMPLOYEE SPOTLIGHT



In every Hear For Life newsletter, we like to take the time to introduce you to a member of our staff. All of the employees at Salem Audiology Clinic are valued, cherished and we love to share with you these people who brighten our day and help make our office great! This month we're highlighting a member of our South Salem team, Dr. Kasey Brickey.

What do you do at Salem Audiology Clinic?

I am an audiologist. I work with people who have been diagnosed with hearing loss and people who suspect that their hearing has declined. If a hearing loss is present, I discuss potential hearing treatment options with my patients. This can range from hearing aid amplification to surgical intervention with an otolaryngologist. My goal is always to provide the most appropriate recommendations to improve listening environments for my patients.

Tell us a little about you:

I grew up in Beaverton, Oregon. I graduated from Portland State University with a Bachelors in Speech and Hearing Sciences and went on to achieve my clinical doctorate degree in Audiology from Pacific University. I spent the first part of my career in Missoula Montana. After starting our family, my husband and I decided to move back to Oregon so our boys can grow up with their extended family. When I'm not working, I'm adventuring with my family to the beach, exploring a hiking trail, or spending time with our larger family.

How did you come about working at SAC?



When my husband and I were discussing moving back to Oregon, we were not only looking at location relative to other family members but also searching for a career opportunity where I could continue to develop my skills and work with other professionals in a low stress environment but also with supervisors who put family first. I found this at Salem Audiology Clinic.

What do you enjoy most about working here?

I most enjoy working with my colleagues and my patients. I truly feel that I found that family-oriented environment that I was looking for. My colleagues and I are not only invested in one another but also in the growth of this company, which can only be achieved by providing excellent service and patient care.



Salem Audiology Clinic is proud to offer our patients the use of our new Redux System. The Redux System is a piece of equipment that allows us to effectively reduce moisture in our patients' hearing instruments. We know that moisture is a hearing aid's worst enemy and that many of our patients will benefit from this technology. Contact us today with any questions or to schedule your Redux treatment!

Recently we had a patient come in with what would normally be considered a "dead hearing aid." After forgetting to remove their hearing aids while getting in the shower, the aids took on a substantial amount of water and stopped working. The patient came to us and with the use of the Redux drying system we were able to extract over 60ul of moisture and bring their hearing aids back to life!

Statistics:

- Dead Aid Improved: 50%
- Weak Aid Improved: 83%
- Good Aid Improved: 80%
- Total Aid Improved: 77%
- Total Moisture Removed: 98%

Water and hearing aids don't mix

Water damage in hearing aids is the industry's worst kept secret. Moisture continues to be the most common reason for hearing aid malfunction.

The smallest amount of water is all it takes for hearing aids to start losing their functionality. This moisture can come from normal daily use like sweating, humidity, natural water from ear wax, and more.



.5uL
Can cause up to a 30dB decline.

1uL
1 microliter (uL) in an ITE aid is comparable to 3 bath tubs of water in a typical home.

10uL
Can cause complete aid malfunction.

1000
Lives improved per Day

77%
Improvement Rate

98%
Success Rate

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Salem Audiology Clinic

"Where You Can Trust What You Hear"

2521 Boone RD. SE Suite 120

Salem, OR 97306

(971)701-6322

Upcoming Class Schedule:

November 18th – Weekend Academy 10AM–3PM (lunch provided)

December 9th – Weekend Academy 10AM–3PM (lunch provided)

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More ways to connect with us



Follow us on YouTube for reviews, hearing aid tips, advice and more.



Facebook.com/
SalemAudiologyClinic



@Salem_Audiology_Clinic

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